

Profitable Print-on-Demand Products To Sell This Holiday Season



One of the most consequential aspects of your holiday 2022 strategy should be determining the right products to highlight. This might mean singling out the most profitable and holiday-ready items in your catalog, or enhancing your inventory with some brand new items.

The question is, what are the most profitable print on demand products to highlight during the holiday shopping season? Here are the top-selling products from Gooten partners that you should consider adding to your store this year.



Wall Calendars

A relatively inexpensive gift item that is both decorative and functional. Since the holidays come right before the start of a new year, your customers will be due for new calendars of their own.

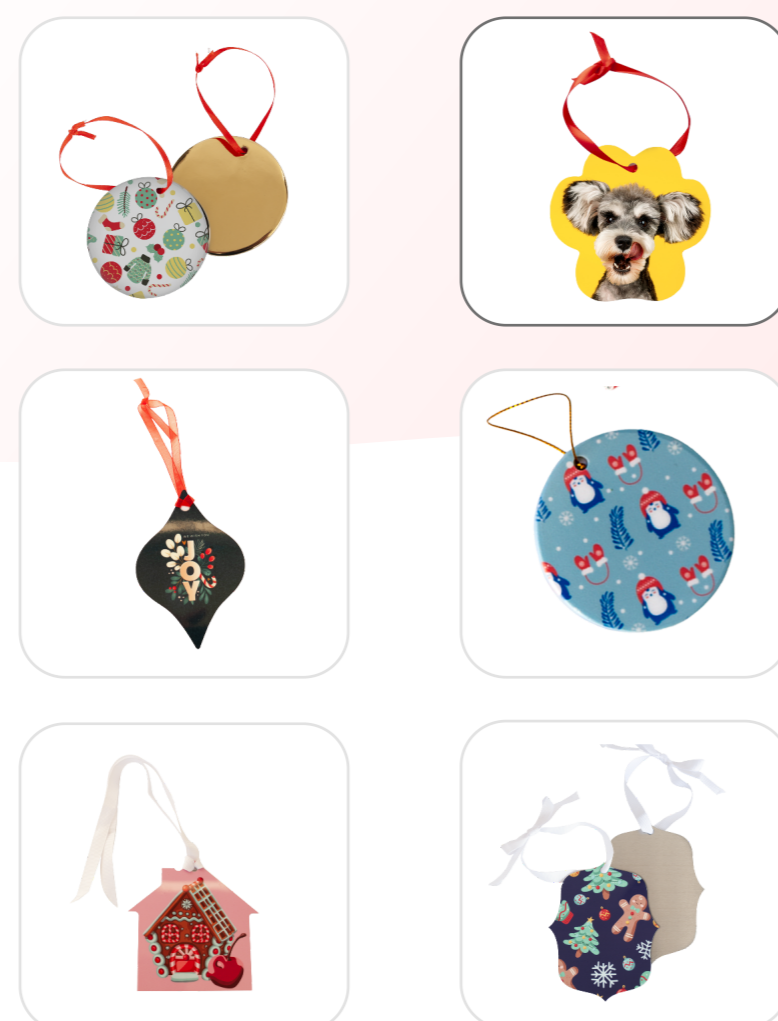
PRODUCT
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Ornaments

One seasonal product that always goes over well during the holiday season is the custom ornament.

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Ornaments make the perfect gift for holiday gift exchanges at work, at church, or among extended family members. And print on demand ornaments allow shoppers to customize their ornaments, ensuring that they're selecting a gift that will be fairly original.



Wall Art

A nice piece of art can make for a striking and thoughtful gift. Fine art prints can be a little bit expensive, whereas affordable hangings available in stores tend to be generic.

Print-on-demand wall art occupies a good middle ground, allowing you to offer something original and affordable to holiday gift-hunters.

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Pillows and Blankets

Offer your print on demand designs on cozy pillows and throw blankets.

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The holiday shopping season coincides with a turn toward colder weather, and a general desire to feel cozy as another hectic year comes to an end. All of these factors make pillows and blankets popular gift items.

Consider adding these products to your print on demand lineup for holiday 2022, and you may just decide to keep them on the menu throughout the winter season.



Mugs

Many print on demand sellers offer custom mugs year-round. Even so, we recommend highlighting them or even discounting them during the holiday 2022 shopping season.

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Mugs are products that cater to multiple types of individuals in various age groups and backgrounds—simply put, everyone can use a new mug.