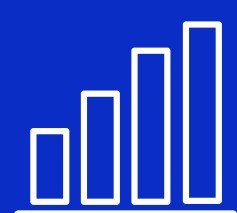# Why Seasoned PoD Sellers Trust Gooten With Their Peak Season

Most eCommerce stores make a majority of their yearly sales during the peak holiday season; it's critical to partner with a fulfillment provider that can produce and ship your orders on-time, at an affordable rate, and with the best-in-class quality products. The reason why so many seasoned eCommerce sellers trust their business with Gooten is because we have the stats to back up our services! Here's how we performed during Holiday 2021 for orders submitted between **November 25th to December 18th**:

99.9%
SHIPPED ON TIME

Why is this important? These weeks are the peak of peak season—it encompasses Black Friday and Cyber Monday, the largest sales period during the year. Shoppers are busy buying gifts for themselves and their loved ones so that their items arrive on-time to be unwrapped on Dec 25th.

6.68
AVG. LANDED DAYS

What does this mean? Gooten could get orders produced and shipped to your customers within 6-7 days from when the order was placed —this is particularly impressive given that this is the busiest time of year for eCommerce businesses and transit carriers!

99%
QUALITY ACCURACY

What does this mean? Errors include all critical production or shipping mistakes that may affect an order. At Gooten, we pride ourselves on avoiding as many errors as possible and producing high quality items—and as a result, in 2022 we've maintained a 99.03% print accuracy rate for fulfilled orders.

ADDITIONAL STATS

Average of 1 pre-production day* across all product categories.
Average of 2 production days* across all product categories.
Average of 4 transit days* across all product categories.

*Pre-production days: The number of days it takes for our system and team to process your customer's orders before its sent to production.

*Production days: The number of days it takes to print and produce the products in your orders.

*Transit days: The number of shipping days from our manufacturer to your customer's doorstep.

DO MORE OF WHAT MAKES YOU AWESOME
gooten